Does Your Hearing Aid Hold You Back?



30%

Nearly 30% of respondents are directly affected by inclement weather because they wear hearing aids

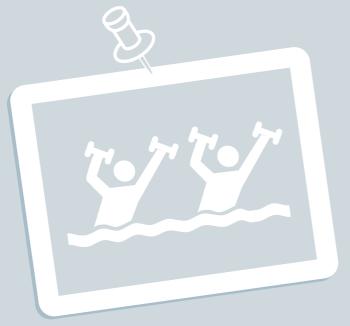


1 in 6 respondents restrict their activities directly because of their hearing aids



90+%

90+% of respondents who participate in water activities remove their hearing aids before participating





71%

71% of respondents are interested in waterproof features for their hearing aids

60+%

60+% of respondents reported a strong interest in dustproof and shockresistant qualities



63%

63% of respondents feel removing a hearing aid is inconvenient

38% miss the benefit of hearing after having to remove their aids



4.6M People

4.6 million people—**53%** of hearing aid wearers today—are interested in a hearing aid that is waterproof, dustproof and shock resistant*

SIEMENS