

# Does Your Hearing Aid Hold You Back?

## SUMMER DAY SCHEDULE

- Check the weather (rain?)
- First Water Aerobics Class (aids in or out?)
- Beach day (don't forget to remove aids)
- 4 p.m. beach volleyball (is sand an issue?)



**30%**

Nearly 30% of respondents are directly affected by inclement weather because they wear hearing aids



**1 in 6**

1 in 6 respondents restrict their activities directly because of their hearing aids

**90+%**

90+% of respondents who participate in water activities remove their hearing aids before participating



**71%**

71% of respondents are interested in waterproof features for their hearing aids

**60+%**

60+% of respondents reported a strong interest in dustproof and shock-resistant qualities



**63%**

63% of respondents feel removing a hearing aid is inconvenient

**38%** miss the benefit of hearing after having to remove their aids



**4.6M People**

4.6 million people—**53%** of hearing aid wearers today—are interested in a hearing aid that is waterproof, dustproof and shock resistant\*

**SIEMENS**