



## Advertising Rates

Effective 5/1/2018

Ad Types	Size in Pixels	Cost-Net	Cost-Net
<b>Banner Ad</b> (static or animated GIF) <i>*add Footer Ad banner</i>	728px x 90px	<b>1 Month</b> \$995 +\$99	<b>2 Months</b> \$1525 +\$150
	728px x 90px	<b>2 Months</b>	<b>4 Months</b>
<b>Right Sidebar Ad</b> Rotating 3 ads	300px x 250px	\$900/ad	\$1,375/ad
<b>Right Sidebar Ad</b> Static Ad	300px x 250px	\$925	\$1,575
<b>Right Sidebar Ad</b> Animated .gif (3 max)	300px x 250px	\$950	\$1,575
<b>Poster Research</b> Published as Peer Review: <sup>**</sup> Single page, .pdf		\$25	
<b>eBook sponsorship</b> <i>Full page advertisement at back of book (contact for more details)</i>		\$850+	
<b>Journal Article</b> <sup>***</sup> <i>Permanently accumulated in the Journal @HHTM section.</i>		\$15/page	
<b>E-Blast</b> Single mailing to large e-mail database (appx 15,000)		\$675	
<b>Weekly Newsletter:</b> Header & Mid-Email banner ads, as part of HHTM weekly newsletter sent to highly engaged subscribers each week (appx 5,000)		\$500 (4wks) \$675 (6wks) \$775 (8wks)	

**Note: All ads link to the sponsor's web site.**

<sup>\*\*</sup>Peer-reviewed poster presentations - permanently accumulated on the site - accepted from major meetings.

<sup>\*\*\*</sup>Journal articles will be peer reviewed. Please contact for more information.

### Materials Sent From Company Directly

Send as .gif or .jpg files (preferred) and in the pixel sizes posted.



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## **To Track Ads**

To track ads, the advertiser must supply their ad tracking code, including cookies, with the image or other file, or they can track referrals from HHTM to the URLs their ads are linked to.

## **General**

Advertisements are accepted and published based on the representations of the agency/advertiser that authorization has been given to publish the presented material. In consideration of the publication of advertisements, the advertiser/agency will indemnify the publisher and hold the publisher harmless from and against any claims or suits for libel, violation of the right or privacy, plagiarism, copyright infringement, trademark infringement, and any other claims based on or related to the contents. HHTM expressly disclaims any liability, and assumes no liability, if for any reason it becomes necessary to omit an advertisement.

## **Advertising and Publishing Questions**

Please direct your advertising and publishing questions to Brian Taylor, AuD  
o [brian.taylor.aud@gmail.com](mailto:brian.taylor.aud@gmail.com) or [sales@hearinghealthmatters.org](mailto:sales@hearinghealthmatters.org)