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HHTM Presents:

# FUTURE OF HEARING HEALTHCARE

2 Day Virtual Event



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Earn CEUs and explore the latest in hearing loss treatment and technologies shaping the future

**March 17 & 18, 2021**

# FEATURED SPEAKERS

An amazing line up of speakers, including:



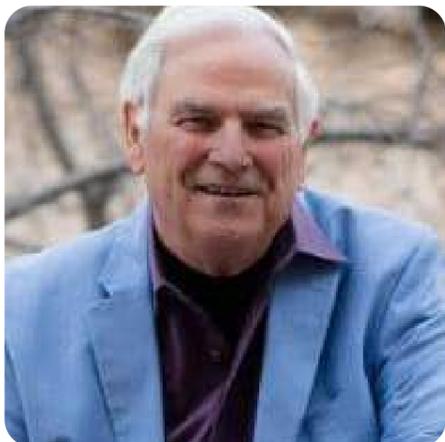
**David Eagleman, Ph.D.**, is a neuroscientist at Stanford University. His research is published in the top journals in the field, including *Science* and *Nature*. Beyond his research and entrepreneurial endeavors, he is an internationally bestselling author about the brain, with his books translated into 33 languages. He is also the creator and host of PBS's Emmy-nominated series "The Brain with David Eagleman." Dr. Eagleman is cofounder and CEO of Neosensory, a company that builds non-invasive brain-machine interfaces to create new senses. He was the scientific advisor for the television drama *Perception*, and has been profiled on the *Colbert Report*, *NOVA Science Now*, the *New Yorker*, CNN's Next List, and many other venues. He has appeared regularly on radio and television to discuss literature and science.



**Brian Taylor, AuD**, is the director of clinical content development for Signia. He is also the editor of *Audiology Practices*, a quarterly journal of the Academy of Doctors of Audiology and Editor-at-Large for *Hearing Health & Technology Matters*. Dr. Taylor has authored several peer reviewed articles and textbooks and is a highly sought out lecturer. Brian has nearly 30 years of experience as both a clinician, business manager and university instructor. His most recent textbook, *Audiology Practice Management* was published in 2019.



**Nancy Tye-Murray, Ph.D.**, is a Professor in the Department of Otolaryngology at Washington University School of Medicine and directs the Audiovisual Speech Perception Laboratory. Her research concerns audiovisual speech integration and aural rehabilitation interventions. She has authored over 150 articles and the seminal textbook, *Foundations of Aural Rehabilitation: Children, Adults, and Their Family Members*, which is now in its 4th edition and is available in both English and Mandarin. Dr. Tye-Murray is the founder and CEO of cLEAR (customized learning: Exercises for Aural Rehabilitation) and is the lead scientist of the cLEAR research team.



**Robert Traynor, EdD, MBA, FNAP**, is an audiologist and former private practice owner, and has recently established Robert Traynor Audiology, LLC, based in Fort Collins, Colorado, a consulting and expert witness firm. Dr. Traynor has been a longtime lecturer and educator in the field. He serves as an Adjunct Professor of Audiology at four university programs. Dr. Traynor and Robert G. Glaser have published the 3rd edition of their book, *Strategic Practice Management* (Plural Publishing, 2018).



**Aryn M. Amlani, PhD**, is President of Otolithic Consulting, a firm that provides market analysis, financial services, professional development, and technology assessments. Dr. Amlani has been in hearing care for 25+ years, with extensive professional experience in the independent and medical audiology practice channels, as an academic and scholar, and in industry. Dr. Amlani also serves as section editor of *Economics for Hearing Health Technology Matters*.

# FEATURED SPEAKERS



**Marshall Chasin, AuD, MSc**, is the Director of Auditory Research at the Musicians' Clinics of Canada, Adjunct Professor at the University of Toronto (in Linguistics), Associate Professor in the School of Communication Disorders and Sciences at the Western University. He is the author of over 200 articles and 7 books including *Musicians and the Prevention of Hearing Loss*. Dr. Chasin serves as section editor at *Hearing Health Technology Matters* and is a regular contributor to the *Hearing Review* and other industry journals. Dr. Chasin has been the recipient of many awards over the years including the 2012 Queen Elizabeth II Silver Jubilee Award for service to Canada. He is also the developer of the Temporary Hearing Loss Test app.



**Douglas L. Beck Au.D.**, is the Vice President of Academic Services for Oticon, Inc. He has served as Editor In Chief at AudiologyOnline and Web Content Editor for the American Academy of Audiology (AAA). Dr. Beck currently serves as Senior Editor for Clinical Research at the *Hearing Review* and as an Adjunct Clinical Professor of Communication Disorders & Sciences at the State University of New York at Buffalo. Dr. Beck is among the most prolific authors in audiology with 188 publications and more than 1250 abstracts, interviews and op-eds.



**Ryan Kraudel, MBA**, is the VP of Marketing for Valencell, Inc. Ryan leads global marketing for Valencell and is responsible for all areas of marketing strategy and execution. He is a recognized expert and speaker on the convergence of consumer wearables and health & medical devices. Prior to Valencell, Ryan led marketing and enterprise engagement at 6fusion, rapidly growing market awareness and adoption of an innovative approach to standardizing the economic measurement of IT infrastructure. At GXS, Ryan led product marketing and product management for GXS Managed Services, helping grow the business from \$40M to \$150M in 7 years. Ryan holds a Bachelor of Arts from the University of Texas at Austin and an MBA from the University of Maryland.



**Dave Kemp** is the Director of Business Development & Marketing at Oaktree Products and the Founder and Editor of Future Ear. In 2017, Dave launched his blog, FutureEar.co, where he writes about what's happening at the intersection of voice technology, wearables and hearing healthcare. In 2019, Dave started the Future Ear Radio podcast where he and his guests discuss topics pertaining to what he's covering through his blog. He has been published in the Harvard Business Review, co-authored the book, "Voice Technology in Healthcare," writes frequently for the prominent voice technology website, Voicebot, and has been featured on NPR's Marketplace.



**Heidi Hill, AuD**, owner of Hearing Health Clinic for the past decade, has been practicing audiology for over twenty years. A graduate of Park Center High School, the University of Minnesota, and A.T. Still's University, Dr. Heidi is a member of the Academy of Doctors of Audiology, Minnesota Academy of Audiology, and she holds a Certificate of Clinical Competence from the American Speech-Language-Hearing Association. Dr. Heidi specializes in diagnosing and treating hearing loss, tinnitus, concussions, and auditory processing problems.

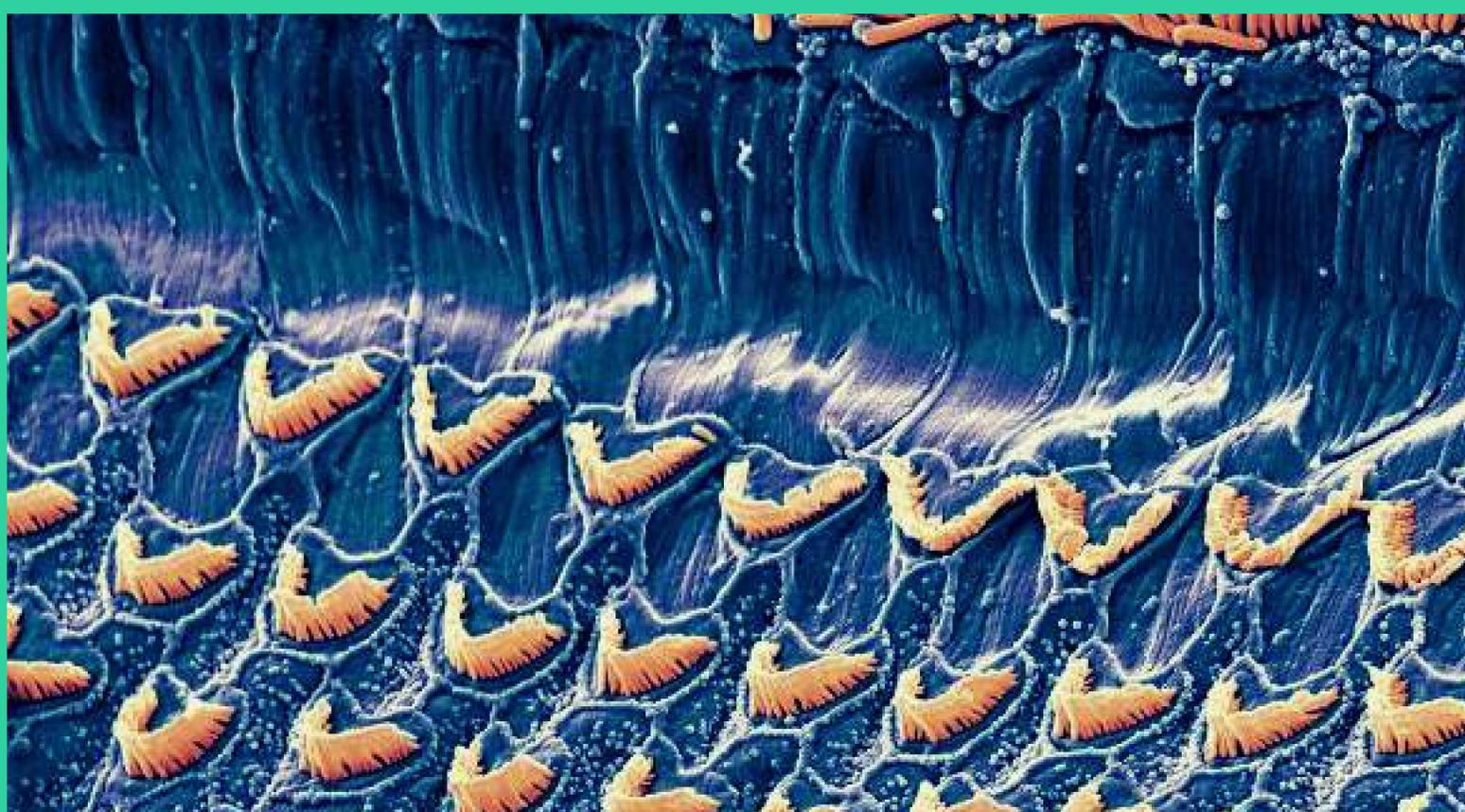
*Plus, many more great speakers you won't want to miss!*

Exploring:

# GENE THERAPY

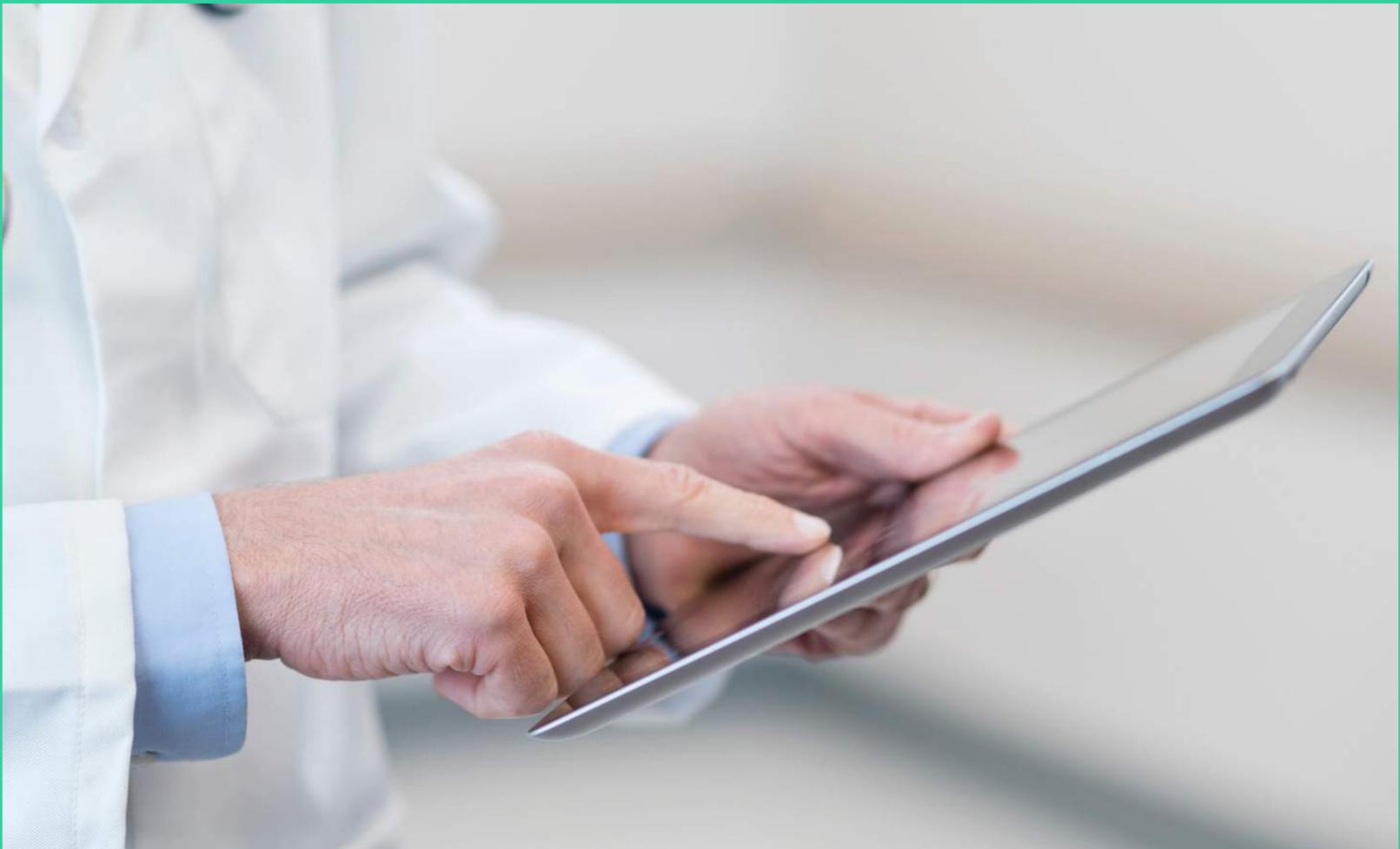


# HAIR CELL REGENERATION



Exploring:

# DIGITAL THERAPEUTICS

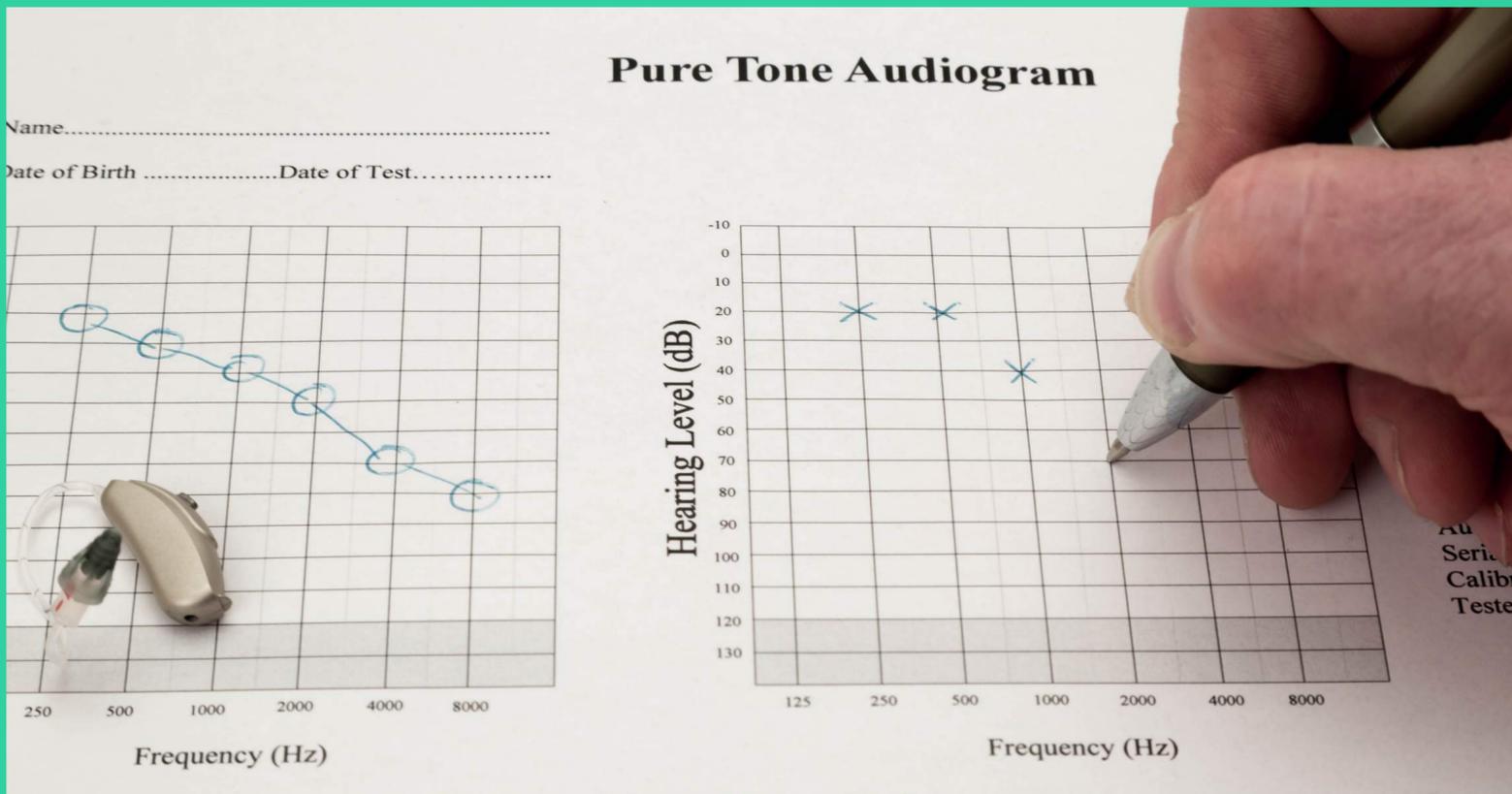


# SENSOR TECHNOLOGY



Exploring

# GOING BEYOND THE AUDIOGRAM



## DIFFERENTIATING YOUR SERVICES



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MORE!**

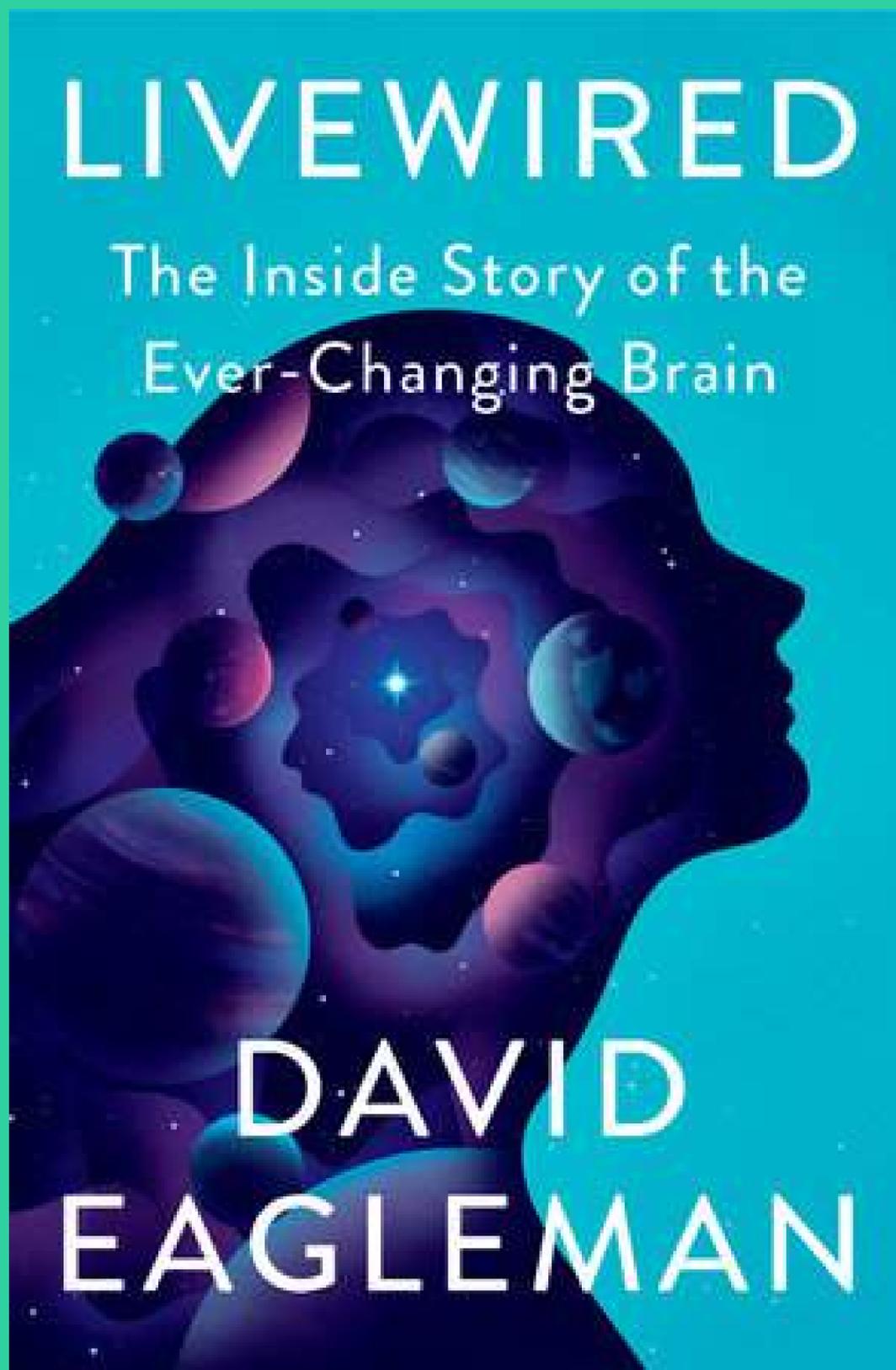


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