



Advertising Rates

Effective January 1, 2022

Ad Types	Size in Pixels	Cost-Net	Cost-Net
Leaderboard Banner Ad (static or animated GIF)	728px x 90px	1 Month	2 Months
		\$1395	\$2245
		2 Months	4 Months
Right Side Bar Ad * <i>Premium top placement</i>	300px x 250px	\$1995	\$3595
Right Side Bar Ad *	300px x 250px	\$1695	\$3195
<i>*static or animated gif</i>			
<i>**Single month rate \$1095</i>			
E-Blast Single mailing to large e-mail database (~14,000 emails; ~8k verified hearing professionals)		\$795	
Weekly Newsletter: Header/Mid/Footer--Email banner ads, as part of HHTM weekly newsletter, sent to highly engaged subscribers each week (appx 6,500)	728px x 90x Or 728px x 180px	2 Weeks \$795	4 Weeks \$1095
HHTM Practice Essentials Monthly Newsletter Header/Mid/Footer--Email banner ads for monthly private practice newsletter (appx 1,200)	728px x 90x Or 728px x 180px	\$495/mo	
This Week in Hearing Sponsorship	<i>Contact us</i>		

***Package discounts may be available upon request when multiple advertising options are desired.

Note: All ads link to the sponsor's website.



Page 2 (HHTM Advertising Rates, cont.)

Materials Sent From Company Directly

Send as .gif or .jpg files (preferred) and in the pixel sizes posted.

To Track Ads

To track ads, the advertiser must supply their ad tracking details, etc, with the image or other file, or they can track referrals from HHTM to the URLs their ads are linked to.

General

Advertisements are accepted and published based on the representations of the agency/ advertiser that authorization has been given to publish the presented material. In consideration of the publication of advertisements, the advertiser/agency will indemnify the publisher and hold the publisher harmless from and against any claims or suits for libel, violation of the right or privacy, plagiarism, copyright infringement, trademark infringement, and any other claims based on or related to the contents. HHTM expressly disclaims any liability, and assumes no liability, if for any reason it becomes necessary to omit an advertisement.

Advertising and Publishing Questions

Please direct your advertising and publishing questions to
info@hearinghealthmatters.org or sales@hearinghealthmatters.org